

# Every Day Natural's (EDN)

## Practitioner Program Outline

### EDN Affiliate Practitioner Levels

- Level A Silver Affiliate Practitioner**  
Includes: EDN Products and Support
- Level B Gold Affiliate Practitioner**  
Includes: EDN Products and Support and Virtual Call Center

### Services Provided By EDN

- Free training of key staff
- Free equipment upgrades
- Free repairs on equipment
- Free consulting and business building

### Potential Revenue Per Level

There's multiple ways to get a revenue stream for EDN practitioners. This is a simplified revenue analysis for recommending minimal products and doing a minimal number of scans per month. If you are a Level B practitioner, you will have the opportunity for a revenue stream via sales of EDN products, scans, and additional product sales based on the broad nutritional scan as well as individualized tests and products sales via our virtual clinic.

Level	Patients	Sales	Per Month	Potential Monthly Gross Revenue
A EDN Products	2	\$20	\$800	\$400
	4	\$20	\$1,600	\$800
	8	\$20	\$3,200	\$1,600
B Use of Virtual Clinic	4	\$75	\$300	\$60
	8	\$75	\$600	\$120
	12	\$75	\$1600	\$320
Revenue share example Scans per month				
C Total of A & B				\$460
				\$920
				\$1920